



**CAM**  
 COMMERCIAL ASSET  
 MANAGEMENT  
 NATIONWIDE SERVICES

# NEWS

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LEONARD MANRIQUEZ  
 CAM – CEO

CAM is honored to participate in NAHREP's Commercial Distressed Asset Round table event. We believe that this event will provide up to date industry information pertaining to the distressed commercial real estate market.

Leonard Manriquez was recently voted in as the VP of Commercial for NAHREP.

He commented, "This is a task that I take to heart! I am eager to work at building a strong commercial presence for NAHREP throughout the United States. The addition of commercial into the NAHREP's mission statement would make absolute sense. Communities everywhere have been affected by the current commercial real estate crisis and help is needed in rebuilding of these communities and why not with the help of NAHREP and its distinguished leaders. My goals are to help NAHREP discover solutions that bring value to communities and its members as well as providing education and relevant networking forums like this one to NAHREP members. Our nation's financial institutions are up facing tremendous losses and decisions need to be made but must be made with the help of insightful advocates like NAHREP."

I hope that you decide to join me on this mission and I wish you huge success.

## CAM IS RECRUITING NEW BROKER PARTNERS

We are seeking quality Brokers/Agents who are experts in selling real estate to assist CAM in the Small Balance Commercial distressed asset Market. Commercial Real Estate in the United States is experiencing a Global Meltdown and help is needed throughout the correction period and wealth is being created during the process. The trickle of distressed real estate assets reaching the market has turned into a river, predictions are that by the end of 2010 and in 2011 the river will turn into a raging flood. Will you be an observer of this phenomenon, or an active participant making deals and earning revenues in this market?

## BENEFITS OF PARTNERING WITH CAM

- Potential to Generate More listings
- High Profile Exposure
- Potential to Receive, Manage and sell Commercial REO Properties
- Receive Member Discount to attend exclusive commercial training courses
- Receive Member Discount for Commercial Broker Price Opinion Platform and Training
- Receive Member Discount for Commercial REO XP Tracking Platform
- Increase earnings through Commercial Finance Referrals
- Attend CAM exclusive networking opportunities

## WHY IS COMMERCIAL IN TROUBLE?

**Poor Economy = Loss of Jobs + Business Failures  
 = Rise in Vacancies + Declining Rents + Declining  
 Property Values = Inability to Pay Loans =  
 Defaults = BIG PROBLEMS FOR BANKS**

## 2010 CALENDAR OF PARTICIPATING ACTIVITIES

- **NAHREP's – Commercial Default Asset Roundtable Event** – May 27th  
 Hyatt Regency Hotel, Orange County, CA
- **REO Expo 2010** – June 6th–9th  
 Hyatt, Dallas TX
- **Guest Speaking with KWAME GRANDERSON author of "THE ART OF CONTROL"** – July 17  
 Covina CA
- **CAM Event- Making it in Commercial Real Estate**  
 August 12  
 Pacific Palms Hotel, City Of Industry, CA

*People who say it can't be done,  
 should not interrupt those who are doing it.*

## NRBA EDUCATIONAL CONFERENCE IS A HUGE SUCCESS

CAM was thrilled to have been chosen as a Client to attend NRBA's 9th annual educational conference in Bloomington Colorado. We were unsure of what to expect from this event for we never participated in this members only forum that consists of the elite agents/brokers across the nation who gather like a great big family to network, learn, have fun, and hear from other clients like CAM on industry briefings including services, changes, additions to processes and forecasts.

Leonard Manriquez, CEO for CAM, went on record saying, "This is the best event I have yet attended that is focused on the distressed Real Estate Industry. Not only was the event content rich full of great information delivered in the most privately hosted setting but I was so impressed by all of the Directors for NRBA, as well as the attendees. Every person that I met had embedded within themselves this intense sense of pride and purpose for what the NRBA organization stood for and it was an absolutely tremendous honor to be part of this 9th annual educational conference. The leaders of NRBA have no idea how much this event has touched me personally. As the leader of my firm I was impressed to see what this group has accomplished in developing a meaningful mission statement and carrying it out through their entire organization that is something that deserves to be respected and praised as an outstanding achievement.

Furthermore, to learn later that CAM was the first commercial client ever allowed to participate in their event was breathtaking, and we hope that we can help NRBA further develop their Commercial education for the members for we did see that a large majority of the Broker owners at the event showed interest in building their offices by adding commercial divisions to them."

## Recent CAM Deals

**36 Unit Apartment Building** - Texas - \$3,800,000

**Mixed Use project** - Los Angeles - \$850,000

**8 Unit Apartment Building** - Los Angeles - \$460,000

**10 Unit Apartment Building** - Van Nuys - \$900,000

**10 Unit Apartment Building** - Korea Town - \$1,300,000

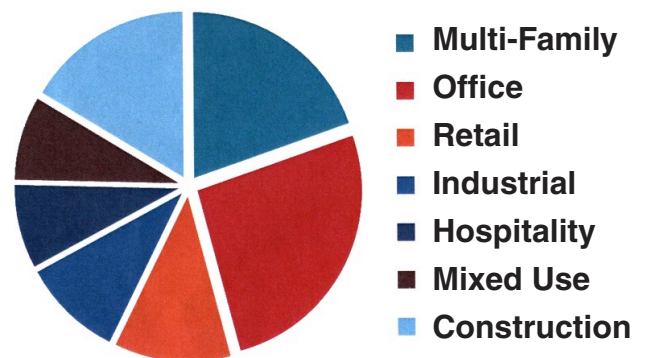
**8 Unit Apartment Building** - Pasadena - \$1,200,000

**10 Unit Apartment Building** - Hawthorne - \$875,000

## MEET OUR TEAM:

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*Are you ready to get involved in the  
Commerical Distressed Asset Market?*



**The Commercial Real Estate industry  
needs brokers and agents, as well  
as other industry professionals  
who cater to this market.**

***Limited Broker Partners Will Be Accepted***

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